



# KATCH KATIKATI

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## In the Office

- Jacqui Knight – Katikati Promotions Manager. Now in her third year with Katch Katikati. Jacqui enjoys the variety of the job and is very passionate about the community.



- Kristin Crockett – Kristin has been with the organisation 5 years and is the “go to” person in the office. She loves working within the community.



## On the Committee

- Eris Boyack, *Chairperson*, Retired
- Phil Hannagan, *Secretary*, Bodyworx, a manufacturing business of sports medicines
- Geoff Okey, *Treasurer*, Accumulus Accounting
- Brendan Gibbs, KK Community Board Rep, Anglican Vicar
- Kathy Webb, WBOPDC Rep
- Cade Hughes, Katikati Advertiser, Sales Manager
- Esther Alley-Sandilands, Fibre n Fabric, owner of the retail store
- Lorraine Bax, Koru, a travelling rep in the tourism industry
- Richard Nash, Firestone, owner of the business



# Promotions and Support

We at Katch Katikati are involved with many businesses and community groups.

We give 100% support to those who support our community.

Some of what we do:

- Weekly email to database
- Write columns for the Katikati Advertiser, Bay News, BOP Times, Creative Beat Magazine
- Maintain [www.katikati.org.nz](http://www.katikati.org.nz) website, including business listing, calendar of events
- Attend Priority One, Smart Economy and Smart Growth forums
- Oversee a business Neighbourhood Support Group
- Involvement with organising the following :
  - Local Movember events
  - Meet the Candidates event 2010
  - Local events for the Garden and Art Festival 2010
  - Networking functions – BA5 and BB8
  - Retail promotions, Easter and Christmas
  - Main Street Flags
  - Local Bikewise events
  - RWC 2011 REAL Experience Katikati Festival
  - Seeka Fresh Avocado Café Comp
  - Christmas Variety Concerts
  - I-Site/Tourism BOP Famil annually
  - Blokes in Sheds Ramble for the Skateboarding Club
  - ECHO Walking Festival
- Set up and manage katiakticuisine.com tourism venture, including members, promotions, website management, marketing.
- Support other community events, A&P Show, Health and Wellbeing Expo, KOAA Activities, Lions activities – Xmas parade and Barrow Days, Little Blue House Events, and more



# www.katikati.org.nz

The screenshot shows the homepage of the Katch Katikati website. At the top is a green navigation bar with the following menu items: HOME, ABOUT US, BUSINESS LIST, EVENTS CALENDAR, NEWS, COMMUNITY, PHOTO GALLERY, and CONTACT US. A search bar is located on the right side of the navigation bar. Below the navigation bar is a large banner image of a man in a white shirt and cap sitting on a bench, looking at a map. The text "KATCH KATIKATI" is overlaid on the left side of the banner. Below the banner are three main content sections: "KATIKATI FOR LIFESTYLE", "FEATURED EVENT", and "LINKS OF INTEREST".

**KATCH KATIKATI**

**KATIKATI FOR LIFESTYLE**



Katikati, the gateway to the Bay of Plenty greets visitors with welcoming views of lush green pasture rolling down to the harbour. From the earliest recorded settlements the area has been recognised as a lifestyle destination. The population may have changed but the reasons for coming to Katikati are still the same.

**MURAL TOWN OF NZ**

Take a stroll along Katikati's Main

**FEATURED EVENT**

Secrets of the man shed revealed....



**LINKS OF INTEREST**

- [30 minute beach clean up](#)
- [Food from the Bay](#)
- [Walking tracks in the area](#)

**WHAT'S HOT**





# Website stats cont

In the last six months the following businesses or groups have had this many visits:

1. Katikati A&P Show 209
2. Katikati Advertiser 190
3. Kings Seeds 133
4. Katikati Bus Company 88
5. Dave Hume Pools 87
6. Experience Katikati 86
7. Woman's World Croquet 85
8. Katikati Music Festival 82
9. Katikati College 67
10. Carrols in the Quarry 66
11. Christmas Parade 62
12. Eves Real Estate 63
13. Katikati Motel 60
14. Runanga 56
15. Fotheringham Contractors 51





# Benefits of being a member of Katch Katikati

- We offer all Katch Katikati members discounts to local retailers, this is your chance to promote your business even more and at no additional cost. e.g
  - ✓ Firestone - \$10 off each tyre purchased
  - ✓ Virtue Boutique – 5% discount off all items purchased over \$60.00
  - ✓ Katikati Gentle Dental – 20% off all hygiene treatments
  - ✓ Katikati Tractors and Auto – \$40 (gst inc) W.O.F, plus 10% discount on all parts for services
  - ✓ Katikati Health – 10% off jewellery purchases over \$50
  - ✓ Zeald – 5% discount on new website builds
- New and existing member business profile in the weekly Katch Up. This weekly email utilizes a database of over 550 addresses of local businesses and organisations. You would be profiled at least once a year.
- A week long member profile on our website homepage.
- The knowledge that you support your local promotions office.



# Membership To Katch Katikati

- A 12 month business membership costs \$120 incl gst, includes full page on the Business Listing on the website
- For a 12 month business membership with only contact details in the Business Listing on the website \$70 incl gst
- For a 12 month personal or not-for-profit membership \$20





## Katch Katikati Inc Membership & Website Register for [www.katchkatikati.org.nz](http://www.katchkatikati.org.nz)

Please complete the form and return to Katch Katikati Inc, 36 Main Road, Katikati 3129 or drop in to Jacqui or Kristin at the office in the Katikati Information Centre.

Business Name	
Business Address	
Website	
Mailing address	
Phone numbers	
Fax number	
Email address	
Contact Name	
Contact position	

**INTEREST IN WEBSITE PROMOTION**  
**Please indicate in box your option**

Signed.....Date.....

<p>Option 1          I would like a complete webpage listing including becoming a member of Katch Katikati Inc \$120 incl</p> <p>Please send by email to <a href="mailto:info@katchkatikati.org.nz">info@katchkatikati.org.nz</a> or return to the Katch Katikati office (address above)</p> <ol style="list-style-type: none"> <li>1. Business logo and photos (maximum of 3 photos and logo in jpeg or gif)</li> <li>2. Description of business (100 words or less)</li> <li>3. We will load your page onto the website as soon as all the above information is completed</li> </ol>	<input type="checkbox"/>
<p>Option 2          I would like to be a Commercial member of Katch Katikati Inc (including a short listing on the website) \$70.00 gst incl</p> <p>Please email a short description about your business (30 words, no photos) <a href="mailto:info@katchkatikati.org.nz">info@katchkatikati.org.nz</a></p>	<input type="checkbox"/>
<p>Option 3          I would like to be a General Katch Katikati member,(for non-profit groups and individuals) at \$20, with a discounted full webpage listing of \$50</p> <p>Please send by email to <a href="mailto:info@katchkatikati.org.nz">info@katchkatikati.org.nz</a> or return to the Katch Katikati office (address above)</p> <ol style="list-style-type: none"> <li>1. Non-profit group logo and photos (maximum of 3 photos and logo in jpeg or gif )</li> <li>2. Description of group/individual (100 words or less)</li> <li>3. We will load your page onto the website as soon as the above information is completed</li> </ol>	<input type="checkbox"/>
<p>Option 4          I would like to be a General Katch Katikati member,(for non-profit groups and individuals) at \$20 including a short listing on the website, no photos)</p> <p>Please email a short description about your group (30 words) <a href="mailto:info@katchkatikati.org.nz">info@katchkatikati.org.nz</a></p>	<input type="checkbox"/>